Brand Manager 1.0.0

One brand library - colors, fonts, type sizes, line height and letter spacing - for Photoshop, Illustrator and After Effects

> The easiest way to install and license is by using the aescripts + aeplugins manager, or you can install with the ZXP/UXP Installer. To install a trial you can select 'Add Trial' from the 'Account' menu.

What is in the download

`.ccx` the Photoshop panel

`.zxp` the Illustrator and After Effects panel (one package for both)

Install both to use Brand Manager in all three applications; the manager installs them together. The Photoshop panel contains a small signed native module that checks the license. Photoshop asks you to confirm it once during installation.

Requirements

Photoshop	2023 (24.2) or later
Illustrator	2022 (26.0) or later
After Effects	2022 (22.0) or later
macOS / Windows	any version these applications run on; Windows on x64 (Windows on Arm is not supported by the Photoshop panel)

Licensing

One license covers Photoshop, Illustrator and After Effects on the same computer, and the 3-day trial runs in all three at once. The trial has every feature. When it ends, applying to a document (colors, fonts, sizes, line height, letter spacing, text styles) stops until a license is activated; your library, collections, import and export keep working.

To activate: in Photoshop open the panel's flyout menu and choose **About & License**; in Illustrator and After Effects use the license entry in the panel's flyout menu or the blue bar at the top of the panel. The manager app activates it for you as well. Activating in one application activates all three. A license can be moved to another computer from the same dialog: deactivate it on the old one first.

Quick start

1. Open the panel: Photoshop *Plugins* > *Brand Manager*; Illustrator and After Effects *Window* > *Extensions* > *Brand Manager*. Dock it wherever you like.
2. Click **+** to create a Brand Kit. Add colors, fonts and type values by hand, or select text or artwork in your document and capture them.
3. Select a text layer or object and click a swatch, font or value in the kit to apply it.

4. Group kits into Collections. Export a kit, a collection or the whole library as JSON to share it; import adds it to the library without replacing what you have.

The panel is available in English, French, Spanish, German, Turkish, Japanese, Korean and Simplified Chinese; it starts in the Adobe application's language (English when that language is not one of these) and can be changed from the Language row of the panel menu.

All three applications use the same library file, `Documents/BrandManager/brands.json`: a kit added in Photoshop is there in Illustrator and After Effects, with no export needed. Older states are kept in `Documents/BrandManager/Recovery`.

Support

Use the support entry in the panel's flyout menu, or the product page on aescripts.com. Please include the application and its version, your operating system and what you selected when the problem happened.